

GMP Meeting January 14, 2021, 8:30am

Attendees: ~~Mark Heussner, Jeffrey Fuller~~, Bernadette Ortiz-Brewster, Tina Marr, Amber Correll, Mandy Horton, Chianna Rogers, Seth Rutledge

Membership – parents: Still running 20 month memberships for \$20.21. Teacher membership drive? Get schools to compete against each other. We are going to gear up the teacher drive. Bernadette suggests a renewal notice to be sent when we expire. Teacher member drive Feb 1- March 1. Pastries for MS and elementary winners. For HS teachers we can do lunch for their team.

Newsletter: Jeffrey has taken over this monthly. We would like to spotlight some students monthly. Would also like to point out possibly random acts of kindness or small things as well as awards/extravagant things. Should we include instructions on how to check site to see if your membership is active (direct to link on GMP page)? Spotlight financial literacy on newsletter. Bernadette has a financial contact who could help us with this. Also Bernadette's contact could do a class or mentoring.

Spiritwear – looking at storage ideas and ways to possibly trade storage for something we could offer them. Bernadette wants clarification on logo. Gifted Minds or lightbulb or incorporate both? Glow in the dark light bulb items? Baseball hats and beanies. Visors? Bernadette to get the creations from the Atom and bring to the group, incorporating the Gifted Minds Prosper logos.

Camp Fair- Could we do outside or hybrid virtual and in-person? Normally Saturday after Spring Break. We could ask Silo Park (Mandy to inquire) and they could also be a sponsor. Concessions area of PISD stadium (Seth to inquire)? We continue to charge 100 for VIP or 50 for regular membership/inclusion in camp fair. Hope to hold in outdoor location in Prosper area. Tina to update form to ask if they offer in-person or virtual or both.

I- Code McKinney- Mandy spoke to Kashangi. (on Eldorado and Custer) -We could offer coupon or membership special for GT Prosper kids. Maybe a spirit night? Hoping to work with her on that. Mandy will check out her classes on Saturday morning. She does have virtual options. Ask if she could do a sample class, free 30 minutes. Does she have advertisements or videos on YouTube. Frisco location reached out to Seth also. Amber suggests something with a different title. Way it is presented may be impactful. Also something with a sampling of different types of things, so they could get a flavor of all the classes.

Spring Symposium on horizon- to discuss next meeting?

Next Meeting February 11, 2021 at 8:30-9:30am. Zoom meeting.